

For Immediate Release
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ABOUT MTEC SMARTZONE

The mission of MTEC SmartZone is to provide technology-based facilities, resources and programs to high-growth entrepreneurs and companies that increase employment, income, wealth and recognition in the U.P. communities where we serve. Our vision is having integrated economic development of the region that includes a vibrant technology sector; driving Michigan's technological leadership and economic growth with sustainable opportunities for companies and their employees to prosper. More information is available at www.mtecsz.com

ABOUT THE MEDC

The Michigan Economic Development Corporation (MEDC) is the State of Michigan's one-stop resource for businesses seeking to grow in Michigan. Whether it's an expansion, a relocation, or even a concern with another agency of state government, the MEDC can help. From site location assistance to job training grants, from help with permits to tax abatements, we're the state's economic development corporation. More information is available at www.themedc.org.

SmartZone is a service mark of Michigan Economic Development Corporation.

Students to Compete in Annual Bob Mark Memorial Elevator Pitch

HOUGHTON, Michigan (November 8, 2011) – The annual Bob Mark Memorial Elevator Pitch Competition will take place at 6:00 p.m. on Monday, November 14, 2011, in Fisher 139 on the campus of Michigan Technological University. The deadline to register is this Friday, November 11. The competition is open to both Michigan Tech and Finlandia University students.

Contestants have three minutes to sell their business concept to judges comprised of local business owners and consultants. Cash prizes will be awarded, ranging from \$1,000 to the first place team to \$200 for audience favorite. Community members are encouraged to attend the event.

Competing students received preparation and practice sessions from the Entrepreneur Support Center in Hancock.

The event is a tribute to the late Bob Mark, Professor of Practice in the School of Business and Economics, who started the Elevator Pitch Competition in 2007.

Questions about the competition may be directed to Darrell Radson, Dean of the School of Business and Economics at radson@mtu.edu.

This event is supported by Michigan Tech's School of Business and Economics, Keweenaw Economic Development Alliance (KEDA), Entrepreneur Support Center and MTEC SmartZone.

