



TAKE CHARGE OF YOUR BUSINESS®
A program of the Kauffman Foundation

FastTrac® New Venture™

All sessions will be held at the Advanced Technology Development Complex, 1402 East Sharon Avenue, Houghton, Michigan in the Ford Conference Room.

Session Date	Modules Discussed	Time	Guest Speakers
July 12, 2010 and September 13, 2010	Introduction	10:00-12:00pm 6:00-8:00pm	Lance Wolf, MI-SBTDC
October 4, 2010	1: Exploring Entrepreneurship	6:00-9:00pm	Brian Helminen, Designotype Printers
October 11, 2010	2: Identifying and Meeting Market Needs 5: Researching and Analyzing the Market	6:00-9:00pm	Roger Woods, Homer Productivity, LLC
October 18, 2010	3: Setting Financial Goals 4: Planning the Product/Service	6:00-9:00pm	Robbyn Lucier, VP Human Resources, Portage Health
October 25, 2010	6: Reaching the Market	6:00-9:00pm	Dave & Karyn Olsson, The Marketing Department
November 1, 2010	7: Building the Organization and Team	6:00-9:00pm	Mary Waddell, Attorney at Law
November 8, 2010	8: Planning for a Profitable Business	6:00-9:00pm	Joe Daavettilla, CPA
November 15, 2010	9: Monitoring Cash Flow and Seeking Funds	6:00-9:00pm	Steve Palosaari, Executive Vice President, Superior National Bank
November 22, 2010	10: Implementing Next Steps	6:00-9:00pm	Dar Shepherd, Owner and President, e-Loft
January 12, 2011	Elevator Pitch Presentations and Recognition Event	6:00-9:00pm	

The order of sessions and guest speakers are subject to change.

Time scheduled includes coaching which is available at participant's discretion.